

UNIVERSITY

GRADUATE DESTINATIONS SURVEY

OFFICE FOR INSTITUTIONAL STRATEGY

	TOTAL POPULATION SIZE	SAMPLE number of graduate respondents	RESPONSE RATE	METHODOLOGY	% GRADUATES EMPLOYED	% GRADUATES either employed only, employed & studying, or studying further only	% EMPLOYED in field of study = "Yes"	% EMPLOYED in the Eastern Cape
APRIL 2011	5 397 (all 2010 graduates)*	2 379	44%	Survey completed in person at graduation ceremonies.	63%	83%	78%	72%
APRIL 2013	5 008 (83.8% of the 5976* 2012 graduates attended the ceremonies)	2 199	44%	Survey completed in person at graduation ceremonies	52 %	85%	78%	77%
APRIL 2015	(82.2% of the 5918* 2014 graduates attended the ceremonies)	2 210	45%	Survey completed in person at graduation ceremonies. Both an undergraduate and a postgraduate version of the Graduate Destinations Survey now available.	62%	88%	75%	76%
APRIL 2017	(80% of the 6 796* 2016 graduates*)	2 497	46%	Survey completed in person at graduation ceremonies. Graduates could now choose to complete the survey on their mobile phones (by scanning the QR code provided).	52 %	85%	78%	81%
DEC 2020 & APRIL 2021	7 285 (all 2020 graduates eligible to graduate = 1213** and 6072** in April 2021	3 035	42%	Survey completed online only The undergraduate and postgraduate survey versions were now available to graduates in three language versions: isiXhosa, Afrikaans and English.	26%	69 %	74%	69%

^{*}Source: HEMIS audited data **Source: Temp HEMIS audited figures

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% BREAKDOWN OF GRADUATE DESTINATIONS

